



'Lose A Key Employee? What's Next?'

Western Roofing Expo, Paris Las Vegas Hotel & Casino

Monday, June 12th, 2017 - 10:15 am, Versailles 2 Room

Roofing businesses are tied to "Key Employees." What happens when you lose one? Sometimes when you least expect it, things happen and the world changes overnight. Managing this risk with an organized playbook helps minimize damage and control the message within the company, and with your customers. Join Steve Little and Jayne Williams as they share KPost's experience of losing a few key employees; one, the heir apparent to Steve to a fatal automobile accident, and the others to key competitors. You will leave this session with sound advice and written guidelines on how to manage any crisis in your business, including losing a key employee.

"I want to thank you both for speaking at the NTRCA meeting yesterday and tell you that I respected the courage you showed in opening up about the harrowing loss of not only an instrumental employee, but also a close friend. Thank you for the insightful information you shared and the business acumen demonstrated. I wish you both continued success in your future endeavors."

– Mike Richards, Gulfeagle Supply

"Thank you for all your contributions to the Best of Success conference over the years. Your insights have helped me define my personal goals, set growth tracks, and meet our company financial benchmarks. A lot of information was brought back to our offices and implemented. Thank you, Steve and Jayne!"

– Mark Warren, President at Warren Construction & Roofing

"Steve Little is an exceptional leader in our industry, who generously offers his time and expertise to help so many others improve their businesses. I'm constantly impressed with how KPost has soared under his leadership. The presentation Steve and Jayne delivered at Best of Success left the entire audience captivated with specific items to implement immediately. Their tragic situation was something that is deeply painful and difficult to talk about, however, something every contractor will learn from. I'd highly recommend Steve, Jayne and the entire KPost team to present on any topic. Their passion to improve is contagious!"

– Jill Bloom, Group Publisher at BNP Media, and creator of Best of Success

Steve and Jayne have spoken at Best of Success, the International Roofing Expo, North Texas Roofing Contractors Association, and Tennessee Association of Roofing Contractors.

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